

# DAVID WILSON

Business Coach 



## CONFERENCE & WORKSHOP SPEAKER INTRODUCTION

◆ **MANAGEMENT CONSULTANT** ◆ **SMALL BUSINESS COACH**

◆ **STRATEGIC PLANNER** ◆ **PUBLIC SPEAKER**

[WWW.DAVIDWILSONBUSINESSCOACH.COM.AU](http://WWW.DAVIDWILSONBUSINESSCOACH.COM.AU)

David commenced business in 1984 and has seen his business grow year after year.

He has established **5 Strategic Business Units:**

- ▶ Management Consulting / Business Coaching.
- ▶ Small Business Management, Direct Marketing Programs
- ▶ Sales Training including: E-commerce & Merchandising.
- ▶ Strategic Planner & Facilitator
- ▶ Business Prospecting & Public Speaking.

David has delivered over 1500 Business Presentations & Workshops throughout Australia, with over 200 for 2010 and currently bookings for 2011 exceeding 90.

***A motivating no nonsense presenter  
That cuts to the issues in plain language  
Using proven Strategies and Tools  
That you can apply immediately!***

### **RECENT ASSIGNMENTS:**

- ◆ Strategic Planning Session with Board of Directors
- ◆ 1 day Program on Business the Basics
- ◆ Various Breakfast Seminars at the Sydney, Melbourne, Brisbane & Adelaide.
- ◆ Motivating Not for Profits
- ◆ Key Note addresses at Conferences
- ◆ Completed Numerous Business Diagnostic & Business Plans for Clients.
- ◆ Coached over 150 Businesses in 2010.
- ◆ Author and Marketer of his Business Books, and user friendly AUDIO CD's. Available on his web site.
- ◆ Recently David has been co-opted by the Federal Government and Victorian Governments to assist in rebuilding Businesses after Natural Disasters and Economic down turns.

THE  
**GIFT**  
AWARDS 2007

[www.reedgiftfairs.com.au](http://www.reedgiftfairs.com.au)

Winner – Outstanding Contribution  
The Award for Outstanding Industry Contribution  
(Company or Individual)

David Wilson  
2007  
GIFT Award Winner

### **RECENT CLIENTS INCLUDE:**

- ◆ Hudson Human Capital Resources
- ◆ Federal Government
- ◆ Victorian Government
- ◆ Regional Development Victoria
- ◆ Reed Exhibitions
- ◆ Industry Associations and Not for profits
- ◆ Individual Business Owners
- ◆ Coaching Clients
- ◆ Miscellaneous Clients

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